

Solar Solutions Torino 2025 – Trade Media Promotion Campaign

We have established partnerships with the main Italian trade publications, which have published various articles about Solar Solutions Torino. The list of articles is available on our website (up-to date):

<https://www.solarsolutionstorino.it/area-stampa/dicono-di-noi/> (Italian)

<https://www.solarsolutionstorino.com/press/media-coverage/> (English)

In addition, we are running an advertising campaign in both print and online media, including various advertisements, promotional banners on websites and newsletters and DEM (direct marketing emails sent to media databases).

All partners get an invitation code to offer free tickets to their readers/customers.

Some of our media partners will be present with a booth in Turin. These are: **SolareB2B, Nonsoloambiente, Tecniche Nuove Media** (Publications: *elettro, transizione energetica*).

For the seminar program, our partners are **Infoweb** and **Prospecta Formazione**. They will also be present with an own stand in Torino.

Furthermore, the Summit is held under the patronage of **Kyoto Club** and **Elettricità Futura**, industry partners. Here you can find some details about them:

Kyoto Club, <https://www.kyotoclub.org/en/>, is a non-profit organisation founded in February 1999. Its members are business companies, associations and local municipalities and governments engaged in reaching the greenhouse gas reduction targets set by the Kyoto Protocol, by the EU ones for 2030 and by the December 2015 Paris Agreement. They will have a stand in

Torino and they will hold a panel on solar policies and developments in Piedmont included in our seminar program.

Elettricità Futura, <https://www.elettricitafutura.it/> is the leading Association of the Italian electric power industrial supply chain, represents over 70% of the Italian electricity market.

The Association has the fundamental objective of promoting the development of the Italian electricity sector in the direction of energy transition, a path of revitalization of the industrial supply chain that can create significant benefits for the economy and employment by increasing Italy's security, independence, sustainability and competitiveness.

Industry Partners:



Media Partners:

