

PRESS RELEASE

Solar Solutions Torino 2025: a successful debut accelerating the energy transition

Turin, October 3, 2025 - The first Italian edition of **Solar Solutions Torino**, staged on October 1 and 2 at Lingotto Fiere, closed with resounding success. Its debut set a new benchmark for the renewable energy sector in Northern Italy."

The **Hall** was transformed into a true *"green island"*, hosting **The knowledge and trade summit in Northern Italy**. The initiative fostered dialogue among exhibitors, institutions, associations, professionals, and media representatives, creating new synergies and opportunities for collaboration.

High-quality content and strategic networking

The **Seminar Area** received wide recognition. Conceived as a technical lounge, it brought together companies, experts, and stakeholders for accessible yet in-depth discussions on key topics shaping the future of energy.

The program featured cutting-edge insights ranging from **new materials and chemical compositions for next-generation batteries**, to **self-charging energy storage systems**, **photovoltaic films**, and **solar panel recycling**, as well as advanced solutions such as **energy production from CO₂**. Special attention was also given to **Renewable Energy Communities** and to **energy policies** at local, national, and European levels.



A special acknowledgment goes to **Andrea Ballocchi**, journalist specialized in renewable energy, technology, and sustainability, who passionately and professionally led the Seminar Area sessions, contributing greatly to the event's success. The organization was made possible thanks to the joint efforts of **InfoWeb** and **Prospecta Formazione**.

Enthusiastic exhibitors and well-deserved awards

Exhibitors warmly welcomed the opportunity not only to showcase their technologies but also to engage with qualified professionals and gain new knowledge, demonstrating how the energy transition translates into concrete projects and innovative solutions.

The **Innovation Boulevard** gathered numerous product novelties, culminating in the award assignment: the **Best Innovation Award** went to the Italian startup **Heiwi** for its **sodium-ion battery**, while the **Best Promotion Award** was granted to **Enphase Energy**, a global leader in energy technology, for its effective promotional campaign.



Voices from the field

Some feedback collected from exhibitors highlights the positive atmosphere:

- **WKK Italia:** *"We started on the right foot here in Turin: great attendance, many interesting meetings, and strong enthusiasm for innovation in the solar sector. The WKK team is excited to engage with professionals to discuss fastening solutions and the latest developments driving the energy transition."*
- **PvXchange:** *"We are excited for two exhibition days filled with interesting conversations, valuable insights, and new contacts."*
- **ESY Sunhome:** *"The event strongly emphasized the intersection between energy, society, and urban resilience, providing a tangible contribution to the objectives of 'Narratives of Urban Resilience: A Cultural Approach to Climate Transitions,' an initiative we launched and officially registered with the United Nations."*

A winning formula

The convivial yet professional atmosphere fostered networking and the creation of a true industry community. Media representatives also embraced the spirit of the initiative, reporting inspiring and concrete stories.



Notable partner and speaker statements included:

- **Angela Pagano**, Head of Institutional Relations, **Kyoto Club**: *“As official partners of the first edition of Solar Solutions Torino, Kyoto Club is pleased to have inaugurated an event that is set to become an unmissable appointment for the solar industry. We commend the meticulous organization, the courtesy of the staff, and the quality of the conferences.”*
- **Alessandro Bertocchi**, Commercial Director, **INFOWEB – PROSPECTA FORMAZIONE**: *“The Seminar Area proved to be a true laboratory of ideas, where the dialogue between academia and industry showcased not only consolidated solutions but also pioneering research such as potassium batteries, inductive charging, and energy geostructures.”*
- **Giuseppe Milano**, engineer and urban planner: *“At important events like this, one has the privilege of breathing the fresh scent of generative socio-environmental innovation, inspired by the creativity of young minds, opening the doors to a collaborative civil economy aimed at shaping a fairer and more equitable society.”*

Looking ahead

The debut of **Solar Solutions Torino** is just the beginning of a long journey: the next edition has already been scheduled for **October 28–29, 2026**, again at Lingotto Fiere.

Meanwhile, the international format **Sustainable Solutions** continues with upcoming events in Kortrijk (Belgium) on October 8–9, Düsseldorf (Germany) on December 3–4, and in 2026 in Leipzig, Amsterdam, Vienna, and Bremen.

Acknowledgments and contacts

Our heartfelt thanks go to all exhibitors, partners, speakers, institutions, media, and visitors who made **Solar Solutions Torino 2025** a success.

A short video of the first day is available on the official website:

<https://www.solarsolutionstorino.com/press/>.



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EDITION 2026:

Solar Solutions Torino

Date: 28-29 October 2025

Venue: Lingotto Fiere

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